# Bre-B Educational Guidelines

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This document aims to provide a comprehensive educational framework to encourage widespread adoption of **Bre-B**, Colombia's new instant payments system. Its objective is to propose certain general guidelines to educate customers about the operation, benefits, and reliability of **Bre-B**.

Publication Date: Wednesday, 18 of March 2026
This document compiles the best national and international practices on **economic and financial inclusion** and education. It includes educational principles, values, objectives, target audiences, general guidelines, implementation suggestions, monitoring, and assessment. It also provides a set of basic educational resources on **Bre-B**, including links to tutorials, simulators, and multimedia content, among others. These general guidelines aim to promote the safe and efficient adoption of instant payments in the Colombian society in a coordinated manner, contributing to deepen financial inclusion, stimulate economic growth, and foster competition among financial service providers (Özyilmaz, 2024).




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Fuente: https://d1b4gd4m8561gs.cloudfront.net/en/publications-research/educational-guidelines-bre-b