Regional Economic Bulletin: Bogotá, First Quarter of 2025

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AUTHORS AND/OR EDITORS Sección de Economías Regionales Ramírez-Rodríguez, Carolina Escobar-Velásquez, Diana Carolina Bermeo-Soto, Juan Carlos Calderón-Camacho, Pedro Pablo Mora-Quiñones, Rocío Clara Alexandra Suárez-Medina, Carlos Alberto
In the first quarter of 2025, the main economic activities in Bogotá and Cundinamarca showed positive performance. Domestic demand continued to recover, driven by growth in retail sales and increased imports of consumer goods. Flower exports experienced strong growth, boosted by Valentine's Day demand. Industry reported a slight increase, and in the construction sector, civil works in the city advanced, although residential buildings showed a reduction in the built areas. Both unemployment and inflation continued to decline.

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The increase in retail sales was associated with greater demand, especially for food and beverages, and new vehicles. Improved retail confidence and lower interest rates contributed to this outcome.



The region’s manufacturing production showed a slight increase. Industrial growth was driven by the production of chemicals, textiles and clothing, and food and beverages. Industrial confidence improved, supported by better production expectations for the next quarter.



Non-oil exports grew strongly, driven by flowers and coffee. Coffee exports reached an all-time high, supported by a strong supply from producing regions and high international prices. Regional imports continued to rise.



Fuente: https://d1b4gd4m8561gs.cloudfront.net/en/publications-research/regional-economic-bulletin/bogota-1-quarter-2025